



The current state of Cybersecurity Targeted and In Your Pocket

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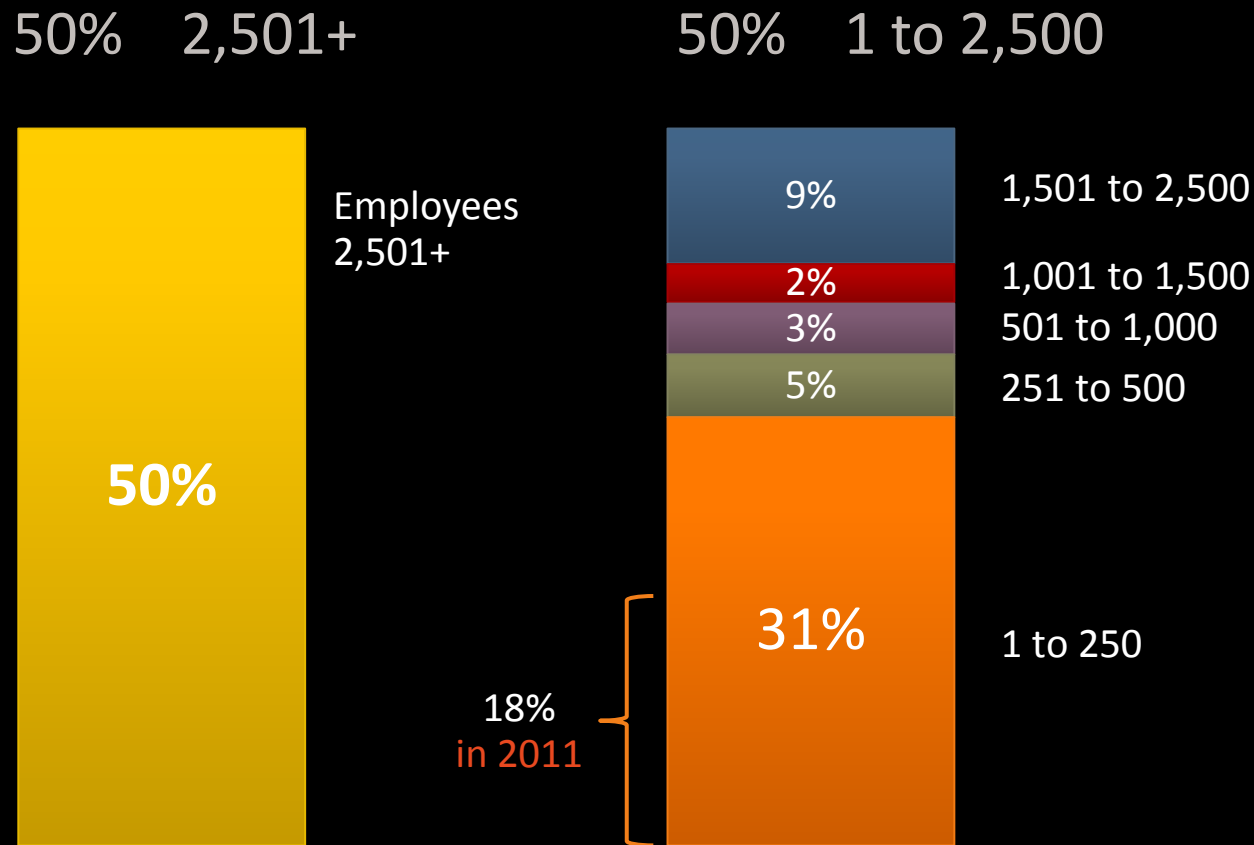


Targeted Attacks

up 42%

in 2012

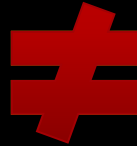
Targeted Attacks by Organization Size



- Greatest growth in 2012 is at organizations with <250 employees

Vulnerabilities & Mobile Malware

Platform	Vulnerabilities
Apple iOS	387
Android	13
Blackberry	13
Windows Mobile	2



Device Type	# of Threats
Apple iOS Malware	1
Android Malware	103
Symbian Malware	3
Windows Malware	1

Vulnerability Patching



Google



OEMs



Service Providers



iOS



Fig 1. Google Android

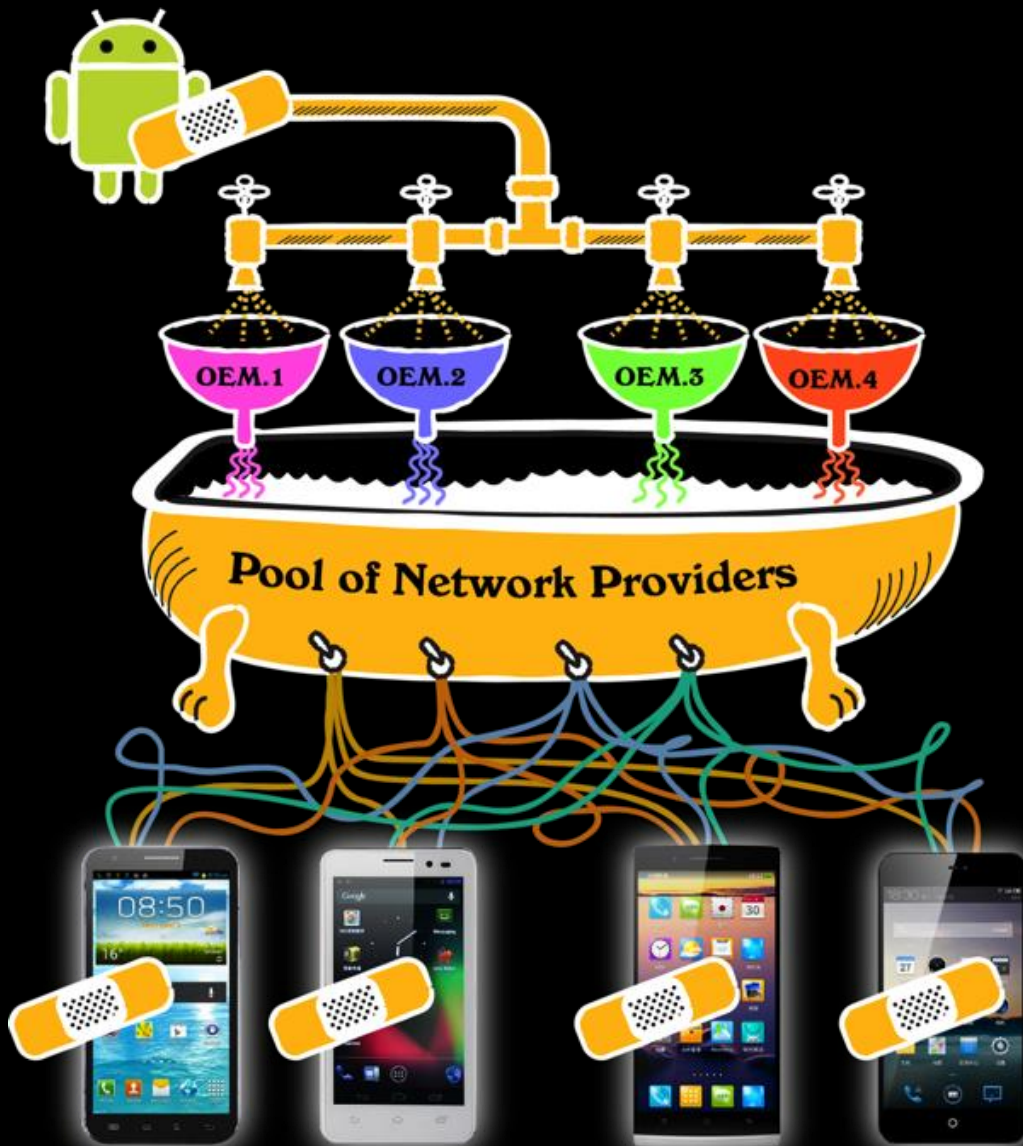


Fig 2. Apple iOS



What's in Store for the Future?

- More State-sponsored Cyber Attacks
- Sophisticated Attack Techniques Trickle Down
- Websites Will Become More Dangerous
- Social Media Will Be a Major Security Battleground
- Attacks Against Cloud Providers Will Increase
- Mobile Malware Comes of Age

What can you do about it?

- Assume you're a target.
- Think before you click. Be aware of social engineering.
- Antivirus is not enough. Use a full range of protection.
- Complete a full risk assessment of cloud providers.
- Protect mobile devices.
- Protect public-facing websites. Consider Always On SSL.
- Do the basics. Patching and Updates.



Thank you!

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Internet Security Threat Report, Volume 18

The Internet Security Threat Report provides an overview and analysis of threat activity. The report is based on data from the Symantec Global I which Symantec's analysts use to identify, analyze, and provide comm trends in the dynamic threat landscape.

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